# MANAGEMENT AND LEADERSHIP

Being a manager is all about one’s ability to effectively manage and execute projects. He must be able to keep a cool head and make crucial decisions that could affect the wellbeing of the firm. (Tsang, 2019)

Being able to pick out the strengths and weaknesses of your team plays a vital role in maximizing the productivity of the firm and increasing general turnover.

As the manager of JPC Defence my aim is to not only ensure that the requests of our clients are fulfilled, but go beyond that to sustain the bond between our firm and the client in the long run. By doing so, the firm gains an image of loyalty to clients which attracts more business and opens up opportunities for the firm.

# REFERENCE LIST

* Tsang, S. (2019). *Qualities of a Good Manager: 13 Soft Skills You Need*. [online] Fond. Available at: https://www.fond.co/blog/qualities-of-a-good-manager/.